



TEXAS
Health and Human
Services

Healthy Texas Women

**Viveca Martinez, Deputy Associate Commissioner
Health and Human Services**

Agenda



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- Healthy Texas Women(HTW)
- HTW Enrollment Methods
- HTW Program Benefits
- Family Planning Program (FPP)
- Breast and Cervical Cancer Services (BCCS)
- Outreach Campaign
- Women's Health Provider Enrollment and Resources
- Open Discussion and Questions

Introduction



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- As of July 1, 2016, HHS has improved and expanded access to women's healthcare services in Texas.
- Programs are dedicated to offering women's health and family planning services at little to no cost to eligible women in Texas.

Healthy Texas Women



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- Improves access to comprehensive care for eligible women
- Expands services and eligibility so that more women qualify to receive services
- Improves connection and coordination with other healthcare programs to deliver more robust, comprehensive, and continual women's health services
- Services are provided through traditional fee-for-service reimbursement model or contract

HTW Eligibility Requirements



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- Women may be eligible for benefits if they:
 - Are age 15 to 44 (Women age 15 to 17 must have parental or legal guardian consent.)
 - Are U.S. citizens or eligible immigrants
 - Have an income at or below 200% Federal Poverty Level
 - Live in Texas
 - Do not have health insurance
 - Are not pregnant



HTW Enrollment Methods

- Paper application (can be faxed or mailed in)
- Available for download at **HealthyTexasWomen.org** or any local Medicaid eligibility office
- Providers can order printed applications at no charge through HHSC

Healthy Texas Women Application Form
The Healthy Texas Women program offers services such as women's health exams, health screenings and birth control.

Fill in facts about yourself - No boxes are to be filled in for secrets.

First Name *	Last Name *	MI	Date of Birth (mm/dd/yyyy)	Social Security number	Agency Use Only Date Received
Home Address - Street *		City *	State	ZIP Code	County
All incoming address labels if different from your home address. * you fill in a mailing address we will send letters about you please share one out to your home.					
Mailing Address - Street	City	State	ZIP Code	County	
There are two areas you can call if you need to know your case or coverage: (1) Health & Human Services, (2) Health & Human Services, (3) Health & Human Services, (4) Health & Human Services					
Do you have a driver's license or state ID? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Do you have a passport? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Do you have a U.S. passport? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Do you have a legal guardian? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Do you have health insurance that covers family planning services? <input type="checkbox"/> Yes <input type="checkbox"/> No					
If yes, please list the name of your health insurance and whether it covers you, your spouse, or other person? <input type="checkbox"/> Yes <input type="checkbox"/> No					
If yes, please list us why this is a claim with your health insurance would cause you harm. If you need to use extra steps, make sure each step has your name on the document. Security number					
Tell us about everyone who lives in your home. Do not re-enter forms about the same household above. Use extra pages if you run out of space.					
Name (First, M, Last)	Date of Birth (mm/dd/yyyy)	Social Security number*	Sex*	Race*	Relationship to you
Name of person who gets the money	Name of employer, person, or agency that gives or pays the money	How often is the money given or paid? (every week, every other week, twice per month, every month)	Amount paid or given		
How much do you pay?	How often do you pay? (every week, every other week, twice a month, every month)	Name, address and phone number of person you pay			
Name (First, M, Last)	Date of Birth (mm/dd/yyyy)	Social Security number*	Sex	Parent or Legal Guardian (check one)	
				<input type="checkbox"/> Parent <input type="checkbox"/> Legal Guardian	
				<input type="checkbox"/> Parent <input type="checkbox"/> Legal Guardian	



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HTW Enrollment Methods

- Online application available at **HealthyTexasWomen.org**

The screenshot shows the Healthy Texas Women website. The header includes the Texas Health and Human Services logo and the text 'HEALTHY TEXAS WOMEN'. Navigation links include 'Home', 'Healthcare Programs', 'Find a Doctor', 'Health Topics', 'About', and 'Contact'. A secondary navigation bar includes 'Am I Eligible?', 'Find a Doctor', 'Provider Resources', 'Sitemap', and 'En Español'. The main content area features a 'Healthy Texas Women' heading, a description of the program, and three expandable sections: 'Benefits', 'Who Can Apply', and 'How to Apply'. The 'How to Apply' section is expanded, showing 'Apply Online' with instructions and a bullet point for 'Your identity'. On the right, there is a 'Find a Doctor' section with a search form for clinics within a specified distance and a list of services including 'Healthy Texas Women', 'Family Planning Program', 'Breast & Cervical Cancer Services', and 'Medicaid for Breast and Cervical Cancer'.



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HTW Enrollment Methods

- Online application available at:
YourTexasBenefits.com
- Call toll-free 2-1-1
or 1-877-541-7905
for assistance

The screenshot shows the 'How to Get Help' page on the YourTexasBenefits.com website. The page is titled 'Health Care' and features a navigation menu with 'Home', 'Programs', 'Eat Healthy', 'Apply', and 'More Info'. The main content area is divided into three columns. The left column contains a list of health care programs: Health Care for Children, Health Care for Women, Medicaid for Low-income Pregnant Women, CHIP Perinatal Coverage, Texas Women's Health Program, Medicaid for Breast and Cervical Cancer, Health care for young adults and families, and Health care for people age 65+ and people with disabilities. The middle column is titled 'Health Care' and focuses on 'Medicaid for low-income pregnant women'. It includes a 'What it offers' section with a list of benefits: Doctor visits, Drugs ordered by a doctor, Labor and delivery, Lab tests and X-rays, Hospital care, Glasses, and Rides to the doctor. It also has a 'Who is it for?' section stating 'Pregnant women with little or no income.' and a 'Maximum monthly income limits' section. The right column contains an 'Apply for Benefits' button for 'Healthy Texas Women' and a 'Learn More' section with the text 'Pregnancy and parenting support services: Texas Pregnancy Care Network'.

HTW Enrollment Methods



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- Clients can manage account and view case information using the YTB phone app
- The app can be found in the Google Play and iTunes store by searching “Your Texas Benefits”

A screenshot of the 'Your Texas Benefits' app login screen. The header is green with the text 'Your Texas Benefits' and icons of a broccoli, a toothbrush, a pill bottle, and a tomato. Below the header is a white login form with fields for 'User name' and 'Password', a 'Log in' button, and a 'Remember me' checkbox. At the bottom, there is a link to 'Set up a new account'.

HTW Enrollment Methods



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- Client can apply onsite with a contracted provider and receive same day services if they screen presumptively eligible
- An applicant is considered automatically eligible for HTW program services at a presumptive eligibility screening if she is already receiving certain benefits: (SNAP, WIC, TANF, or in a budget group for someone receiving Children's Medicaid)

HTW Enrollment Methods



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- HHSC's eligibility system was modified to allow for the automatic transition of Medicaid for Pregnant Women clients to HTW.
- Medicaid for Pregnant Women coverage ends approximately 60 days postpartum.
- HTW enrollment begins the next day following Medicaid termination.
- In addition, clients are referred to the marketplace for other insurance coverage options.




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HTW Enrollment Methods

- Form H1872: Auto-enrolled client notification letter mailed out approximately 30 days prior to HTW start date
- Client can elect to withdraw from program
- Client can request alternative mailing address for future mailings

HHSC-AUSTIN
P O BOX 149021
AUSTIN, TEXAS 78714-9021
Fax: 1-877-HHSC-TEX(1-877-447-2839)

 TEXAS
Health and Human
Services Commission

Healthy Texas Women
EDG number: 123456789

Name
Address
City, TX Zip

You are getting Healthy Texas Women services through : 07-31-2017

Through the Healthy Texas Women program, you will get services such as woman's health exams, health screenings and birth control.

You can manage your case on [YourTexasBenefits.com](#).

If you don't want to be in the Healthy Texas Women program, sign your name and date the following.
I don't want to be in the Healthy Texas Women program. By signing my name below, I understand that I am asking to be taken out of (voluntarily withdrawing from) the Healthy Texas Women program.

Your Signature	Date
----------------	------

If you want to get letters about your Healthy Texas Women services at a different address from what we have listed for you at the top of this letter, fill out the following address section.

Mailing Address - Street	
City	State
ZIP	County


You can let us know your choices by:

- Uploading this document on [YourTexasBenefits.com](#).
- Calling 2-1-1 or 1-877-541-7905 (after you pick a language, press 2).
- Call Monday to Friday, 8 a.m. to 6 p.m. Central Time.
- Mailing a signed statement to us. Mail the pre-paid envelope to:
HHSC P.O. Box 149021
Austin, TX 78714-9021
- Faxing a signed statement to 1-877-447-2839.

If you get Medicaid or Children's Health Insurance Program (CHIP) benefits, you can't be in the Healthy Texas Women program.

Questions?
Call toll-free 2-1-1 or 1-877-541-7905 (after you pick a language, press 2). You can call Monday to Friday, 8 a.m. to 6 p.m. Central Time.

Form H1872
8/2016



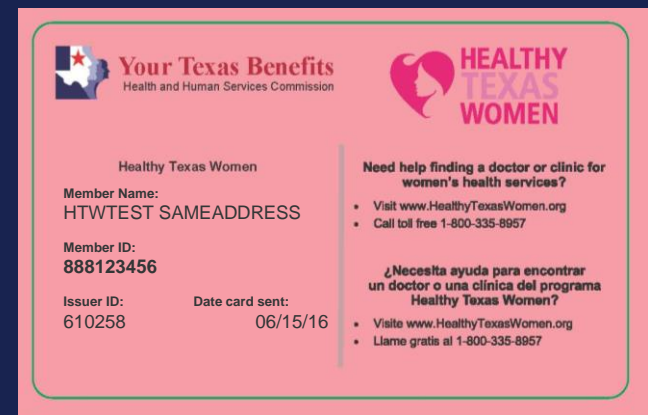
T-H1872-0408531591

HTW Enrollment Methods



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- Client receives HTW program card once approved or auto-enrolled
- Carrier letter with information accompanies pink program card





HTW Enrollment Methods

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 **Healthy Texas Women**

Here is your new Healthy Texas Women program card.
Aquí está su nueva tarjeta del programa Healthy Texas Women.

Need Help Finding a doctor or clinic for women's health services?
Here are two ways to get help:

- Visit www.HealthyTexasWomen.org.
- Call toll free 1-800-335-8957.

¿Necesita ayuda para encontrar un doctor o clínica del programa Healthy Texas Women?
Hay dos maneras de obtener ayuda:

- Visite www.HealthyTexasWomen.org.
- Llame gratis al 1-800-335-8957.

Do not throw away this card.


- Take this card with you when you get Healthy Texas Women Services.
- Carry and protect this card just like your driver's license or a credit card.
- If you have questions about this card, call 1-855-827-3748 (toll-free).

No tire esta tarjeta.

- Lleve esta tarjeta con usted cuando reciba servicios del programa Healthy Texas Women.
- Lleve esta tarjeta con usted y protéjala como lo hace con su licencia de conducir o su tarjeta de crédito.
- Si tiene preguntas sobre esta tarjeta, llame gratis al 1-855-827-3748.

*See other side for **Where to get help**.
Vea la sección **Dónde obtener ayuda** al otro lado.*

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 **Healthy Texas Women**

Where to get help

All numbers are free to call. If you have a hearing or speech disability, call 7-1-1 or any relay service.

- Get help with the Healthy Texas Women program card: **1-855-827-3748**
- Learn more about Healthy Texas Women program services, or find a doctor or clinic: www.HealthyTexasWomen.org or **1-800-335-8957**
- Get help with private health insurance: **1-800-846-7307**
- Find out about services you can get in your area: **2-1-1** (pick a language and then pick option 1)
- Report waste, fraud, or abuse of benefits: **1-800-436-6184**

To learn more about how HHSC will be sharing facts about your health, call **1-877-518-0899**. Online, go to www.hhsc.state.tx.us and click "Questions about your benefits?" Scroll down to find "Share Facts About Your Health." When you call, you can also tell us you do not want your health records sent to doctors and other approved providers.

Dónde obtener ayuda

Las llamadas a todos los números de teléfono son gratis. Si tiene una discapacidad de la audición o del habla llame al 7-1-1 o a cualquier servicio de transmisión.

- Obtenga ayuda con la tarjeta del programa Healthy Texas Women: **1 855 827 3748**
- Para más información sobre los servicios del programa Healthy Texas Women o para encontrar un doctor o clínica: www.HealthyTexasWomen.org o **1 800 335 8957**
- Obtenga ayuda con seguro médico privado: **1-800-846-7307**
- Para más información sobre los servicios que puede recibir en su área: **2-1-1** (escoja un idioma y luego oprima el 1)
- Para denunciar abuso, malgasto y fraude de beneficios: **1 800 436 6184**

Para más información sobre cómo HHSC comparte los datos sobre su salud, llame al **1-877-518-0899**. También puede ir a www.hhsc.state.tx.us y hacer clic en "Preguntas sobre sus beneficios". En la parte de debajo de esta página verá "Comparta los datos sobre su salud". Cuando llame, también puede decirnos que no quiere que le enviemos sus archivos de salud a los doctores y otros proveedores.

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HTW Enrollment Methods

- HTW coverage is for a 12 month period
- Client receives notice in the 10th month with instructions to renew coverage

Health and Human Services Commission
P.O. Box 149025
Austin, TX 78714-9025
Fax No. 877-HHSC-TEX (877-447-2839)



Healthy Texas Women
EDG number: 123456789

Ms. Jaine Doe
1609 Cantler Creek LN
Austin TX 78754-2739

It's time to renew your Healthy Texas Women services.
Your Healthy Texas Women services will end 09-30-2016. If you want to find out if you can get another 12 months of services, you need to fill out renewal form.

Healthy Texas Women services include woman's health exams, health screenings, and birth control.

To renew Healthy Texas Women services:

- Go to YourTexasBenefits.com. (You won't be able to renew these services at the same time as you renew or apply for other services. This will help keep facts about your Healthy Texas Women services private.)
or
- Fill out the form that came with this letter. Return it by 09-01-2016 by either:
 - Fax: 1-877-447-2839.
 - or
 - Mail: Use the pre-paid envelope that came with this letter. Or use the address at the top right of this letter.

If the person who gets services is age 15, 16 or 17, a parent or legal guardian must renew services for that person.

Questions?
Call toll-free 2-1-1 or 1-877-541-7905 (after you pick a language, press 2). You can call Monday to Friday, 8 a.m. to 6 p.m. Central Time.

Form H1830-W/August 2016

HTW Program Benefits



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- Pelvic examinations and Pap tests
- Contraceptive Services (includes Long Acting Reversible Contraception products)
- Screening and treatment for hypertension, diabetes, cholesterol
- Sexually transmitted infection services
- Sterilizations

HTW Program Benefits



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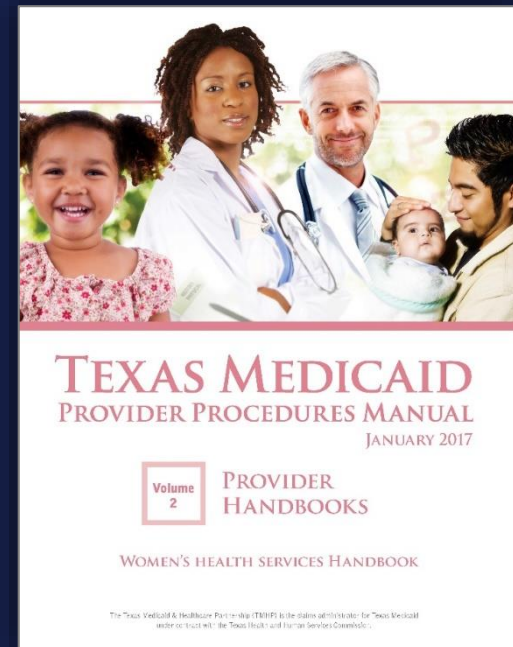
- Breast and Cervical Cancer Screenings and Diagnostic Services
- Immunizations
- Cervical Dysplasia treatment
- Other preventative services

HTW Program Benefits



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- Full list of reimbursable procedure codes can be found in Volume 2: Women's Health Services Handbook of the Texas Medicaid Policy and Procedure Manual located at **tmhp.com**



HTW Program Benefits



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- Full list of approved medications can be found on the Texas Vendor Drug Program website at **txvendordrug.com**
- Client can have prescriptions filled with any local participating Medicaid pharmacy

Family Planning Program



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- Women and men may be eligible for benefits if they are:
 - A resident of Texas
 - Age 64 or younger
 - At or below 250% of the Federal Poverty Level



Family Planning Program



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- Women or men can enroll by:
 - Completing an application at an FPP clinic (Eligibility is determined onsite)
 - Clients can find a clinic by visiting:
HealthyTexasWomen.org
 - Calling 2-1-1 or 512-776-7796

Family Planning Program



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- Program offers a wide range of women's health and core family planning services, including:
 - Pregnancy testing
 - Sexually-transmitted infection services
 - Health screenings
 - Contraceptives
 - Limited prenatal benefits

Family Planning Program



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- Considerations for CHIP Perinatal Clients:
 - Once a woman's pregnancy ends, she may be eligible to receive FPP benefits for reproductive health care services.
 - Clients covered under CHIP Perinatal will not be eligible for automatic enrollment into FPP or HTW.

Breast and Cervical Cancer Services



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- Women may be eligible for benefits if they:
 - Are a resident of Texas
 - Are 18 or older
 - Do not have health insurance
 - Are at or below 200% of the Federal Poverty Level



Breast and Cervical Cancer Services



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- Women can enroll by:
 - Completing an application at a Breast and Cervical Cancer Services clinic (Eligibility is determined onsite)
 - Clients can find a clinic by visiting:
HealthyTexasWomen.org
 - Calling 2-1-1 or 512-776-7796

Breast and Cervical Cancer Services



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- Benefits include:
 - Screening services
 - Clinical breast examination
 - Mammogram
 - Pelvic examination and Pap test
 - Diagnostic services
 - Cervical dysplasia management and treatment

Breast and Cervical Cancer Services



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- Benefits also include:
 - Assistance with the Medicaid for Breast and Cervical Cancer program application
 - Clients in need of treatment **must** apply for MBCC through this program



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Comparing the Programs

	Healthy Texas Women	Family Planning Program	Breast and Cervical Cancer Services
Income	200% FPL	250% FPL	200% FPL
Gender	Female	Male or Female	Female
Age	15-44	64 and younger	18-64
U.S. Citizenship	Yes, must be a U.S. citizen or eligible immigrant	Texas resident	Texas resident

Outreach Campaign



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- HTW launched a comprehensive outreach campaign to:
 - Increase awareness among Texas women
 - Encourage program enrollment
 - Help women find healthcare providers

Outreach Campaign



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- Campaign included:
 - Stakeholder engagement
 - Advertising
 - Media relations
 - Website redesign

Outreach Campaign



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- Advertising

Statewide campaign served
> 418 million impressions
TV, radio, out-of-home and
digital/social advertising for
consumers and providers

WHO IS ELIGIBLE?	FAMILY SIZE	MONTHLY FAMILY INCOME
You must get services if you:		
• Are a woman age 18 to 49 (between ages 18 to 29 must have parental or legal guardian consent)	1	\$1,000
• Are a U.S. citizen or legal permanent resident	2	\$2,370
• Live in Texas	3	\$3,500
• Do not have health insurance	4	\$4,200
• Are not pregnant	5	\$4,740
• Make less than the monthly family income listed below at the start of the year	6	\$5,430
	7	\$6,120

Outreach Campaign



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- Website advertising drove > 225,000 website visits
- Page views increased >200 percent during the fiscal year 2017 campaign



Outreach Campaign



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- Op-Ed placements during Post-Partum Depression Awareness Month

A screenshot of a news article from 'THE MONITOR'. The article title is 'Steps you can take if suffering from Postpartum Depression'. The authors are 'LESLEY FRENCH and SONJA GAINES | SPECIAL TO THE MONITOR' and the date is 'May 25, 2017'. There are 0 comments. A 'NEXT UP' section is visible above the article, featuring a left arrow, the text 'NEXT UP', a small 'in Grande LABE' logo, and the text 'The treatment of diabetes through improved quality of sleep Many of my patients are surprised when I prescribe better sl...'.

THE MONITOR

< NEXT UP
in Grande LABE The treatment of diabetes through improved quality of sleep
Many of my patients are surprised when I prescribe better sl...

Steps you can take if suffering from Postpartum Depression

LESLEY FRENCH and SONJA GAINES | SPECIAL TO THE MONITOR May 25, 2017 (0)

Outreach Campaign



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- Social media videos focusing on Type 2 Diabetes, Cervical Cancer and Long Acting Reversible Contraception (LARC)

**Cervical
Cancer
101**

**What is
Type 2
Diabetes?**

**Learning
about
LARCs**

Outreach Campaign



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Take charge of your health.
Find a doctor today.

HealthyTexasWomen.org



Outreach Campaign



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Next step?
Free and low-cost women's healthcare.
Find a doctor today at HealthyTexasWomen.org



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Healthy Texas
Women

Outreach Campaign



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Sea Fuerte y
Saludable.




Take Charge of
Your Health.




Take
Charge.
Be
Healthy.

HealthyTexasWomen.org

HTW Client Enrollment



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- **93,020** total clients enrolled for July 2016
- **202,584** total estimated clients enrolled for June 2017
- **118%** increase in enrollment

* TIERS eligibility data and HHS System Forecasting, June 2017.
Estimate is based on incomplete data.

HTW Clients Impacted by Hurricane Harvey



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- HHS is providing a 6-month extension of medical benefits for Medicaid, CHIP and HTW clients whose permanent residence is in one of the FEMA-declared disaster counties.
- Extension applies to clients scheduled to renew benefits in August, September, October or November. Clients in these counties do not need to take any action for this extension to be effective.

HTW Clients Impacted by Hurricane Harvey



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- HHS has two webpages dedicated to Hurricane Harvey to help our providers, stakeholders and the general public stay informed.
- For providers:
<https://hhs.texas.gov/services/health/medicaid-chip/providerinformation/hurricane-harvey-information-providers>
- For the general public:
<https://hhs.texas.gov/services/financial/disaster-assistance>

Provider Enrollment



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- To provide HTW services, a provider must:
 - Deliver the type of services available through the program
 - Be a Medicaid provider
 - Certify that they do not perform or promote elective abortions or affiliate with an entity that performs or promotes elective abortions

Provider Resources



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- Healthy Texas Women:
 - To verify client eligibility, please call 1-866-993-9972
 - For billing inquiries, please call 1-800-925-9126, option 5
 - To assist with client questions or to find a provider, please call 1-800-335-8957 (pick a language, then select option 5)

Provider Resources



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- General inquiries can be emailed to:
womenshealth@hhsc.state.tx.us
- To contact program staff directly,
please call 512-776-7796



Provider Resources



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- Family Planning Program:
 - For billing inquiries, please call 1-800-925-9126, option 5
 - To assist with client questions or to find a provider, please call 1-800-335-8957 (pick a language, then select option 5)
 - General inquiries can be emailed to:
famplan@hhsc.state.tx.us
 - To contact program staff directly, please call 512-776-7796

Provider Resources



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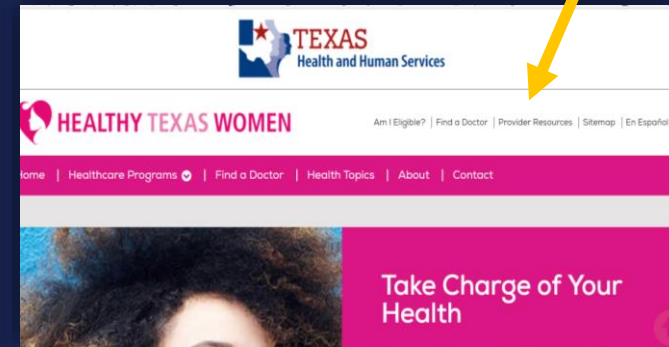
- Breast and Cervical Cancer Services:
 - For billing inquiries or Med-IT assistance, please email:
Med-ITHelpdesk@hhsc.state.tx.us
 - General inquiries can be emailed to:
BCCSProgram@hhsc.state.tx.us
 - To contact program staff directly, please call:
512-776-7796

Provider Resources



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- Items available on **HealthyTexasWomen.org**:
 - The Texas LARC Toolkit
 - The Texas Clinician's Postpartum Depression Toolkit
 - Women's Health program fact sheets
 - Policy manuals for contracted providers





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Thank you

womenshealth@hhsc.state.tx.us