

Corpus Christi 2018: Urban Counties Education, Policy, & Technology Conference

January 10-12, 2018 | Omni Corpus Christi Hotel, Corpus Christi, TX

Wednesday, January 10, 2018

Start	End	Event
12:00 PM	5:00 PM	Golf Tournament (optional social event) at Lozano Golf Course
5:30 PM	6:30 PM	Welcome Reception
6:30 PM	7:30 PM	Dinner
7:30 PM	9:00 PM	Pandemic - What the next contagion might look like, and what we can do to prevent it: Sonya Shah Urban Counties are on the frontline of preparing for and responding to public health threats. None are more serious than epidemics. Author/Journalist Sonia Shah is a leading expert on pandemics and will provide an eye-opening presentation on how and why counties must be vigilant and prepared for the inevitable.

Thursday, January 11, 2018

Start	End	Event
7:30 AM	8:30 AM	Breakfast
8:15 AM	8:30 AM	Legislative Update: Representative Todd Hunter
8:30 AM	9:30 AM	Improve Employee Engagement - Improve Your Impact: Bill Graham An engaged employee works with passion and feels a profound connection to his/her organization. Do you value their strengths? Do you recognize their contribution? Do you engage their passion? Organizations with high employee engagement will have higher production, employee retention, and client satisfaction than organizations with low employee engagement. Gallup looked at millions of employees, a million teams and interviewed 80,000 managers to learn the actionable touch points for increasing employee engagement. This morning, Bill Graham will share concepts that can improve your impact with your staff, your volunteers and your constituents.
9:45 AM	10:45 AM	Flood Planning in Urban Areas – Regional and State Perspectives: Dr. Dan Sebert, Dr. Mindy Conyers, Moderator: Commissioner Kevin Burns Given the costs of heavy rainfall events, it has never been more important for urban county officials to protect residents and property from flooding. This session will address regional collaborations on watershed projects to provide flood control and feature a presentation on the development of the Texas statewide flood plan.
9:45 AM	10:45 AM	Pre-Trial Reform Best Practices Panel Discussion: Kelvin Banks, Joel Bishop, Dexter Hall, Mike Lozito, Moderator: Dr. Tony Fabelo Hear from county officials who are implementing risk-assessment tools to assist in making pre-trial decisions that serve the goals of ensuring the safety of their communities and appearance in court while recognizing the profound financial, personal, and societal negative impacts of unnecessarily detaining arrestees pre-disposition. Pre-Trial Directors from Bexar, El Paso, Harris, and Tarrant Counties will each share their efforts.
9:45 AM	10:45 AM	Likeable People & Repeatable Messaging, Power Tools For Influencing Public Policy: Bill Graham Like all people, you prefer to spend time with people you like. You listen to people you like. So ... shouldn't you be your most likable? Like a tree falling in the forest ... if you speak, and people don't remember what you said, did you say it? If people can remember and repeat what you said, it's even better. In this breakout, Bill Graham will share his unusual steps to being more likable and saying things that people can repeat. Use these tools to help you manage your county, persuade your colleagues, and advocate for your vision.
11:00 AM	11:50 AM	Pre-Trial Reform Best Practices Q&A Discussion: Kelvin Banks, Joel Bishop, Dexter Hall, Mike Lozito, Moderator: Dr. Tony Fabelo Continue the discussion on pre-trial reform with Dr. Tony Fabelo and your urban county peers. This will be an opportunity to share best practices, discern areas for cooperation and collaboration, and identify impediments to implementing best practices.

Thursday, January 11, 2018

11:00 AM	11:50 AM	A Beginners Guide to Social Media for Public Policy Practitioners: Josh Meeks If you are planning to influence policy decisions made by state lawmakers, or you want to educate your community about the impact of essential local services, join us as we walk through a simple guide to accomplishing the following goals: 1) minimizing the cost of building and operating your social media assets, 2) developing the right social media network, and 3) increasing the efficacy of your social media tools.
11:00 AM	11:50 AM	Cyber Security: Is Your County's Data Safe? Aaron Kellar An overview of the current threat landscape. Classifying and protecting what is important to you and embracing Microsoft advancements in security to enable an assumed breach methodology.
12:00 PM	2:00 PM	Urban Counties Membership Luncheon Featuring special guest speakers: Senator Chuy Hinojosa, Representative Abel Herrero, and NACo Update from Commissioner Roy Brooks.
2:15 PM	6:00 PM	TechShare Product Showcases: Will your county have any new software needs in the next few years? Stop by the TechShare Product Demonstration room any time between 2:15 - 6:00 PM to see what your partner-counties have built for Court, Juvenile, Indigent Defense and Prosecutor case management systems.
2:15 PM	3:45 PM	Disaster Response and Recovery Panel: Lessons Learned from Hurricane Harvey: Judge Bob Hebert, Judge Ed Emmett, Judge Jeff Branick, and Judge Loyd Neal County officials are committed to long-term recovery in Texas. Several urban counties were heavily impacted by Hurricane Harvey. County Judges Ed Emmett (Harris), Bob Hebert (Fort Bend), Loyd Neal (Nueces), and Jeff Branick (Jefferson) will discuss the emergency response to Hurricane Harvey and how the storm affected county operations throughout the impacted region. Then, join the discussion about state-wide and regional water planning guidelines currently in the works to prevent future flood issues.
4:00 PM	5:00 PM	National Incident Management System (NIMS) Compliance Requirements: Mark Sloan NIMS provides a common, nationwide approach to enable the whole community to work together to manage all threats and hazards. NIMS applies to all incidents, regardless of cause, size, location, or complexity. All federal preparedness assistance is contingent on compliance with NIMS - that means your county must be able to certify that it has complied to be eligible to receive these funds.
4:00 PM	5:00 PM	Community Collaborative Jail Diversion Best Practices Panel: Mike Lozito, Gilbert Gonzales, and Connie Almeida Join other county officials who are driving innovative partnerships with healthcare providers, community-based organizations, and other governmental agencies to address mental health disparities, reduce incarceration and prevent recidivism. This will be an opportunity to share what best practices your county follows, and learn how to create community collaboratives.
4:00 PM	4:20 PM	IWS: County Public Improvement Districts: David Mendez Public Improvement Districts or "PIDs" are the current trend in residential real estate development in urban areas of Texas. Although the PID concept has been utilized extensively by many cities within urban counties, relatively few counties have developed their own policies for working with developers on these projects. There are circumstances under which county created PIDs may make sense and counties are likely to receive petitions to create PIDs and issue bonds under this new mechanism.
4:40 PM	5:00 PM	IWS: Creating a Growth Dynamic Narrative for Your County: Commissioner Steve Aldrich You will meet three types of people in your county: 1: People who can tell you what's happening and what they think will likely be happening in the future, 2: People who ask "What's happening?", and 3: People who ask "Well when did that happen?" The majority of the people you encounter will be type 3! Attendees will be encouraged to come up with a presentation specific to their county and to present it. We will discuss ways to talk about growth with the public.
6:00 PM	8:30 PM	Sponsors Reception at the Texas State Aquarium Years in the making, the Caribbean Journey exhibit takes the best of the Caribbean and brings it to the coastal bend region. Caribbean Journey celebrates the Sian Ka'an Biosphere Preserve, a biodiverse region in Mexico's Yucatan Peninsula. Pathways wind in and around habitats teeming with life, including vibrant coral formations, cenotes, and a sunken shipwreck. This exhibit features a 400,000-gallon shark habitat, and hands-on and interactive exhibits. In addition to its aquatic residents, Caribbean Journey is home to dozens of exotic plants, flowers, and trees found in the Sian Ka'an and are insulated by a film skylight roof. Food and beverages will be provided.

Friday, January 12, 2018

Start	End	Event
7:30 AM	8:30 AM	Breakfast
7:30 AM	8:30 AM	Elections Equipment Procurement Round Table Discussion Many counties have indicated a need for new election equipment. This will be an opportunity to continue the discussion started in June about logistics and possibilities of joining forces to create a joint RFP for equipment to leverage best pricing. Any interested county officials, county administrators, elections administrators and purchasing agents are welcome to attend this optional open discussion.
8:30 AM	9:30 AM	Dark Money: How Wealthy Ideologues are Shaping the Fate of America: Jane Mayer A dominant public policy challenge for counties in Texas today is the ongoing battle between Texas' traditional conservative, limited government framework that does little but does it well, and the vision of a completely weak, unfunded and ineffective government. Find out exactly who is behind this plan to reshape Texas and the nation, what are their motives, and how broad and deep are their efforts.
10:00 AM	11:00 AM	NAFTA and the US-Mexico Economic Relationship: Dr. Roberto Coronado From the Federal Reserve Bank of Dallas, learn about the background of the North American Free Trade Agreement, current trade flows benefitting Texas, and the potential future of NAFTA.
10:00 AM	11:00 AM	Can Your County Save Money with Cloud Computing? Charles Gray and Troy Pickett At the last two conferences, we've introduced you to "cloud" computing, talked about the costs/benefits and now we are ready to share our actual experience with you. Learn more about how "cloud" computing might help your county address your IT needs and reduce your overall operating costs.
11:15 AM	12:00 PM	Round Table Discussion: Commissioners Court
11:15 AM	12:00 PM	Round Table Discussion: County Administrators and Staff