

2023

EDUCATION
AND POLICY
CONFERENCE

MARCH 29-31, 2023

STEPHEN F. AUSTIN HOTEL, AUSTIN TX



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Texas Conference of Urban Counties
500 W. 13th Street, Austin, TX 78701
cuc.org/austin2021
512.476.6174

Help support Texas Conference of Urban Counties as a corporate underwriter of our annual conference, March 29-31, 2023, at the Stephen F. Austin Hotel in Downtown Austin. This is our most popular member event of the year, and draws county leaders from the urban areas throughout Texas.

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Benefits

Company Representative Registration

Registered sponsor representatives are welcome to fully participate in all aspects of the conference. We ask that each representative planning to attend the conference register separately with the Urban Counties at our conference website <https://cuc.org/austin2023> or by email to andrea.godoy@cuc.org. Each sponsoring company will receive one complimentary registration and the opportunity to register additional company representatives at the early rate of \$425 by January 6, 2023. After January 6, additional representatives may register at the standard rate of \$450 by March 1, 2023.

Conference Program Materials

Each sponsoring company may submit an educational article of up to 1,000 words for inclusion in the conference program, and may be on any topic you feel is of interest to urban county officials. As a non-profit, Urban Counties must be cognizant of the distinction between sponsorship revenue versus advertising revenue, and sponsors' articles must not be deemed advertising.

We will also use your company logo to recognize your sponsorship throughout the conference on digital conference program and our mobile app. Please note that due to production deadlines, items received after **March 1, 2023**, may not be included in the program.

Display Tables

Sponsoring companies have the option to have an 6' rectangular exhibit table set up in the pre-function space outside the main conference session rooms. Tables may be used to display materials such as company information or promotional items. This is optional and tables do not need to be staffed.

Opportunities to Address Conference Attendees

All conference activities are equally underwritten by all 10 sponsors. Each sponsoring company will be recognized during one conference session. At the beginning of the designated session, a representative of your choice will have the opportunity to address the group on behalf of your company for about 5 minutes. Speakers and sessions are subject to change.

Location & Agenda

2023
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CONFERENCE



Location

Stephen F Austin Royal Sonesta Hotel
701 Congress Ave.,
Austin, TX 78701

Hotel Details

The Stephen F. Austin Hotel will host our legislative and policy conference and will begin accepting reservations under the Urban Counties conference room block beginning in November. Conference participants must make their own hotel reservations by contacting the hotel, or by using the reservation link at our conference website <https://cuc.org/austin2023>. Sponsors will be contacted as soon as the reservation link is available. Please note that any reservations made prior to November may not be eligible for the conference rate. Once the room block is available, attendees are encouraged to book prior to **March 1, 2023**.

Tentative Agenda

A draft agenda is below for travel planning purposes. Times are subject to change. A complete agenda will be released a few weeks prior to the conference. Please note hospitality suites and other events are not allowed during scheduled conference functions.

Wednesday, March 29, 2023

11:30am - 6:00 pm	Registration Open
11:00am - 12:30pm	Optional Outing
1:30pm - 3:30pm	Optional Outing
5:00pm - 6:00pm	Welcome Reception
6:00pm - 8:00pm	Dinner and Keynote Session

Thursday, March 30, 2023

7:30am - 8:30am	Breakfast
8:30am - 11:00am	Educational Sessions
12:30pm - 2:00pm	Urban Counties Membership Luncheon
2:00pm - 5:00pm	Educational Sessions
5:00pm - 6:00pm	Sponsors' Happy Hour Reception
6:00pm	Dinner on Your Own

Friday, March 31, 2023

7:30am - 8:30am	Breakfast
8:30am - 11:00am	Educational Sessions
11:00am - 11:30am	Long Break for Check-Out
11:30am - 12:30pm	Round Tables
12:30pm	Conference Adjourn

Sponsorship Fee

2023
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Conference Sponsorship Fee - \$6,000

This exclusive sponsorship opportunity is available to a maximum of ten (10) sponsors. All sponsors are entitled to the following benefits:

- An unparalleled opportunity to network with elected county officials from across Texas. Sponsors are invited to join attendees during all conference sessions and events.
- Recognition during a segment of the conference where your company representative may briefly address conference attendees. **Sponsors will have the option to select their preferred session in the order in which payment is received.**
- Sponsoring companies will also be acknowledged during the Sponsors' Happy Hour Reception. Sponsors are invited to participate in this exclusive opportunity to mingle with urban county officials, state legislators, and key staff over appetizers and drinks.
- The opportunity to submit an article on a relevant urban county topic for inclusion in the digital conference program.
- Promotion and logo recognition throughout conference materials.
- The option to register multiple representatives who may participate in all conference activities, in addition to one complimentary registration included with your sponsorship.
- The option to have a 6' table set up in the pre-function space outside the conference session rooms.

About Urban Counties

The Texas Conference of Urban Counties is an association of 34 of Texas' most populous counties. The Urban Counties members represent roughly 80 percent of the population of the state of Texas. Harris, Dallas, Tarrant, Bexar, Travis and El Paso Counties formed the Urban Counties in 1975. While we focus predominately on affecting state policy and communicating state policy developments to our member counties, we began providing continuing education opportunities for our members in 1996. The Urban Counties Education and Policy Conference is an annual event.

TO CONFIRM YOUR PLACE AT OUR 2023 ANNUAL CONFERENCE, PLEASE CONTACT ANDREA GODOY BY PHONE AT 512.233.5788 OR BY EMAIL AT ANDREA.GODOY@CUC.ORG.



Texas Conference of Urban Counties

2023 - 2024 Sponsorship Opportunities for Private Sector Partners

Urban Counties Education, Policy, and Technology Conference

Each year, Urban Counties holds the premier conference in Texas for urban county officials – the Urban Counties Education and Policy Conference. A limited number of underwriting opportunities are available to those entities that wish to spend high-quality time in a relaxed, casual atmosphere, with more than 100 county leaders ready to listen and learn about new ideas.

Each sponsor underwrites the conference for \$6,000, which includes one attendee registration and the opportunity to register additional representatives at the regular conference rate. Registrants may attend all conference events as full participants.

Sponsors receive logo recognition and the opportunity to place an educational article in the printed conference program. Sponsoring companies will also be recognized during one conference segment or event, and during the social event. Availability is limited to a maximum of 10 sponsoring companies, so sign up now and prepare to spend quality time with Texas urban county leaders.

The 2023 conference will be held in Austin at the Stephen F. Austin Hotel, March 29-31, 2023.

Urban Counties Membership Luncheons

Urban Counties conducts regular business Membership Luncheons. Average attendance is around 75 county officials and staff. Luncheons are held quarterly except for during regular sessions of the legislature, when they are held monthly.

The cost of sponsoring a Membership Luncheon is \$2,000. At the beginning of the luncheon, the sponsor will be introduced to the membership and provided an opportunity to make a short presentation. There will be only one sponsor per luncheon.

Upcoming Membership Luncheon dates in Austin, Texas include:

- January 11, 2023
- February 15, 2023
- April 19, 2023
- May 17, 2023
- June 21, 2023
- August 16, 2023
- November 15, 2023

The Texas Conference of Urban Counties considers all sponsors to be partners in our effort to serve and improve county government in Texas. Sponsors are encouraged to contact us whenever we can be of assistance in their endeavors. For further information feel free to contact Andrea Godoy andrea.godoy@cuc.org or 512.233.5761. You are also welcome to contact any Urban County Officer or the Executive Director, John Dahill, at john@cuc.org or 512.476.6174.